

OLSC Oktoberfest 2017 Sponsorship Schedule

www.oslcnorge.org

Four Sponsorships levels: **Platinum, Gold, Silver, and Bronze**

Sponsors will be recognized in a number of ways: on the event's webpage, in ad booklet for the auction (5 1/2" x 8 1/2"), recognition in pre-event, during the event, and post-event publicity.

Platinum Level \$1,000

Full page ad (5" X 8") in the program book

Signage at entrance way to the event

Announcement during the event

Event website

6 Complimentary reservations to the Auction/Biergarten (Est. Fair Market Value \$138)

6 Complimentary Beer Tickets

Gold Level \$500

Half page ad (5" x 4") in the program book

Signage at the entrance way to the event

Announcement during the event

Event website

4 Complimentary reservations to the Auction/Biergarten (Est. FMV \$92)

4 Complimentary Beer Tickets

Silver Level \$250

Quarter page (vertical: 2 1/2" x 4"; horizontal: 5 x 2) in the program book

Signage at the entrance way to the event

Announcement during the event

Event website

2 Complimentary reservations to the Auction/Biergarten (Est. FMV \$46)

2 complimentary beer tickets

Bronze Level \$150

One-eighth (2 1/2" x 2") page in the program book

Signage at the entrance way to the event

Event website

1 Complimentary reservation to the Auction/Biergarten (Est. FMV. \$23)

1 complimentary beer ticket

E-mail (oslc@verizon.net) ad copy (pdf file) any time prior to **Monday, 18 September 2017**.
Make Sponsorship check payable to OSLC Oktoberfest, 7479 Richmond Road, Williamsburg, Virginia 23188 or go on-line at www.oslcnorge.org. Contact 757.561.3093 for more information.

OSLC is a member of the Greater Williamsburg Chamber and Tourism Alliance.